

**MINUTES OF EVENTS COMMITTEE
CITY OF CAYCE
August 8, 2013**

Present: Dr. Pete Cassidy, Brenda Cole, Mendy Corder (City Representative), Kirsten Davis (City Representative), Danny Creamer, James Denny (City Representative), Julie Isom, Frankie Newman, Cindy Pedersen, Jay Thompson, and Rachel Scurry

Absent, Excused: Ellen Mancke

Chairperson Julie Isom called the meeting to order. The minutes of the July 11, 2013, meeting were reviewed and approved as written.

CONGAREE BLUEGRASS FESTIVAL -- Saturday, October 5, 2013, 11 a.m. until 6:30 p.m.

The line-up includes the following bands.

- Headliner: Grasstowne
- Southern Gospel Express
- Barefoot and Restless
- Split Rail
- Willy Wells and the Blueridge Mountain Grass

Ms. Corder and Ms. Davis presented the Congaree Bluegrass Festival posters, advertisements and billboard designed by McKay Public Affairs, LLC. The Committee engaged in much discussion concerning these new designs.

Upon the motion of Ms. Pedersen with a second by Ms. Newman, the Committee voted unanimously to reject the new designs. In addition, the Committee unanimously requested that Ms. Corder and Ms. Davis redesign posters and the billboard using the background and template similar to prior years' promotional material.

Ms. Corder and Ms. Davis updated the Committee the following items.

- Ms. Corder will contact Mast General Store concerning a mini-concert in their courtyard to promote the festival in late September.
- Mr. Creamer suggested contacting Barnyard Flea Market concerning a sponsorship and mini-concert as well.
- SCANA Corporation may provide trash boxes and trash bags.
- Print advertisements will be placed in *The Columbia Star* and *Free Times* newspapers.
- On-line advertisements will be placed on the *Lexington County -- The Patch*. Mr. Thompson will provide the contact information to Ms. Corder.
- The billboard will be placed near the Georgia/North Carolina border.
- All stage, sound, grounds, and transportation requirements have been reserved.

- Hands fans (1000) have been ordered.
- The Boy Scout Troop from Transfiguration Lutheran Church will be volunteering. They will also set-up a table for their popcorn sales.
- Ms. Davis is researching the design and prices for hat/lapel pins.
- Senn Brothers (Gary Prince) may be a good resource for the hay/straw bales.
- Mr. Denny will check to determine if the raccoon cutout on the Riverwalk can be moved to the children's area during the Festival.
- Mr. Thompson has researched building corn-toss boards for the children's area. The Committee decided to start with constructing two sets. Mr. Thompson will provide the list of supplies and cost to Ms. Corder within the next week.
- The following sponsors have committed with a total of \$1400 received.
 - Love Mitsubishi
 - BlueCross BlueShield of South Carolina
 - Lexington Printing, LLC
 - Compass 5 Partners
 - Dusty Rhodes
 - 99.3 WXY
- Only four food vendors have committed. After some discussion, the Committee decided to permit non-food vendors to reserve spaces. Due to this change, Ms. Corder will contact the craft vendor to which the Committee returned the application and fee following our June 2013 meeting. Ms. Corder will invite her to participate at a reduced fee this year since the Committee has changed its policy.
- The meeting for volunteers will be scheduled during the last week of September.

CITY OF CAYCE CENTENNIAL EVENTS – Fall 2014

Our Committee will plan to meet with the Museum Commission in early 2014 to begin planning for the celebration in the Fall of 2014.

NEW BUSINESS

Upon the motion of Ms. Scurry with a second by Ms. Pedersen, the Committee voted unanimously to change the start time of our meetings to 5:45 p.m.

There being no further business, the meeting was adjourned.

Respectfully submitted,

Rachel R. Scurry, Secretary